

# GL BAJAJ CENTRE FOR RESEARCH AND INCUBATION (GLBCRI),

# **GREATER NOIDA**

A Section 8 Company

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# Newsletter Quarter 1 (Apr-Jun 2025)

#### HEI:

G L Bajaj Institute of Technology & Management, Greater Noida

#### Supported By















#### 1. From the Director's Desk

As we wrap up the first quarter of FY 2025–26, I am delighted to share the remarkable strides GLBCRI continues to make in fostering innovation and entrepreneurship. This quarter has been vibrant with activity — from onboarding a new cohort of startups with disruptive ideas to seeing our incubatees achieve significant traction through pilot deployments, strategic collaborations, and recognition at prestigious national forums.

Our focused capacity-building initiatives, including hands-on workshops, expert-led mentoring, and industry networking sessions, have further strengthened the entrepreneurial mindset among students and innovators.

Looking ahead, we aim to accelerate market access for our startups, forge stronger alliances with industry and government bodies, and continue to empower research-driven solutions that create real-world impact.

A heartfelt thanks to all our mentors, partners, and ecosystem enablers for your unwavering support. Together, we are shaping the future of innovation and entrepreneurship.

Warm regards,

Sh. Pankaj Agarwal

Director, GLBCRI

### 2. Quarter Highlights

- Key activities: A Total of 20 activities were conducted, with more than 2000 participants benefiting.
- Startups added: DVHR Tech Pvt. Ltd., SriJeevanam Enterprises LLP, Acoworlds Technology Private Limited.

### 3. Startup Success Stories/Fund Received

Sr. No.	Startup Name	Founder	Fund Granted	Initiative
1	Mali Kaka India Private Limited	Abhishek Agrawal	2,00,000/-	StartinUP
2	Deep Dive Consulting Pvt Ltd	Siddharth Mishra	4,50,000/-	StartinUP
3	Studlence Edutech Private Limited	Shruti Singhal	4,50,000/-	StartinUP



4	Zielony Air Purifier and	Pawan D Kumar	2,00,000/-	YUKTI
	Conditioner Private			
	Limited			

#### 4. New Incubatees Onboarded

#### • DVHR Tech Pvt. Ltd.

They have created a comprehensive job portal platform where employees and employers can connect seamlessly. Their mission is to provide employers with the most suitable candidates and ensure the best possible job matches for job seekers. To create more skilled professionals, DVHR empowers India's youth, particularly those from financially weaker backgrounds, by providing the right career guidance. We believe every child has unique talent and deserves the opportunity to explore diverse career paths, regardless of gender & financial constraints.

#### • SriJeevanam Enterprises LLP

SriJeevanam is a 100 percent owned women Business. They craft elegant, eco-friendly vegan articles made from plant-based materials that look and feel like leather. Unlike traditional vegan options, which are petroleum-based and non-biodegradable, their products are 90-95% bio-based, biodegradable, and the materials used have valid accreditations. They are passionate about sustainable values and thus sourcing best materials having highest Bio based content. They are making all the efforts to collaborate with new Indian companies trying their hands at plant-based leather. Plant based leather market is increasing at a growing rate of 7.4 and is expected to reach to 204B by 2032.

#### Acoworlds Technology Private Limited

ACOWORLDS is a one-stop solution provider dedicated to supporting startup founders, entrepreneurs, and small businesses across India. They specialize in delivering end-to-end business launch and growth services that help founders turn ideas into scalable, compliant, and profitable ventures. Their core services are Business Incorporation Private Limited, LLP, OPC, Partnership, and MSME registration Startup India Support DPIIT Recognition, Seed Fund Scheme, Tax Exemption (80 IAC) Legal & Compliance FSSAI, ISO Certification, Trademark, GST, ITR, and MCA filings Business Strategy & Documentation Pitch decks, business plans, financial projections, and investor support Branding & Digital Setup Logo design, website development, domain & hosting, social media Marketing & Growth SEO, paid ads, lead generation, and digital campaign management.

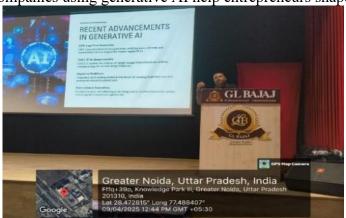


#### 5. Events Conducted

Name of the Event: Workshop on "Advancement and Challenges in Generative AI"

**Date:** 09.04.2025 **Department:** MCA

The main objective of the event was to explore the latest developments, practical applications, and ongoing challenges in Generative AI, with a focus on fostering innovative thinking and encouraging entrepreneurial ventures in the AI domain. The orientation ends up with vote of thanks by Dr. Madhu Sharma Gaur. About 280 students took part in it. The student will be able to gain insights into the latest algorithms, tools, and trends shaping the future of generative AI., Inspiration for New Ideas: Discussions and case studies can spark novel ideas and inspire participants to explore new applications or problem-solving approaches, Cross-disciplinary Collaboration: Bringing together tech experts, researchers, and industry leaders can lead to unexpected partnerships and fusion of ideas, Problem Identification: Highlighting current challenges opens up opportunities for innovative solutions and product development, Exposure to AI tools, platforms, incubators, and grants that can support startup journeys, Practical insights from startups and companies using generative AI help entrepreneurs shape feasible and market-driven solutions.





Name of the Event: Daytona Meetup - Delhi Edition

**Date:** 16.04.2025 **Department:** AIML

The session featured an exciting lineup of speakers, including Mr. Akash Chandra (Founder & CEO, InsightAi), Mr. Jay Saadana (DevRel & Community Builder), Mr. Uday Sharma (Tech Influencer) and Mr. Shivam Arora (Growth Manager, Endless Domains). We were also honored to present a recorded video message from Mr. Ivan Burazin, CEO of Daytona, who shared Daytona's vision for open source collaboration and innovation.

The event commenced with opening remarks and addresses by our Director, Dr. Preeti Bajaj, and Head of the Department, CSE-AIML, Dr. Santosh Shrivastava, whose presence and encouragement set the perfect tone for the morning. Speakers shared insights into how open source and AI are transforming the tech landscape and encouraged students to actively engage with emerging technologies and developer communities.







Name of the Event: World Creativity & Innovation Day

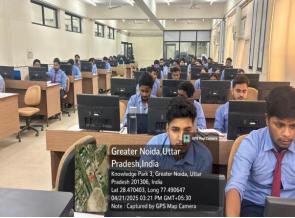
**Date:** 21.04.2025 **Department:** MCA

The activity emphasized the power of **visual storytelling** in communicating impactful messages and solutions to real-world problems. Students demonstrated remarkable ingenuity, showcasing how innovation can be harnessed to bring about positive change in society.

Overall, the event successfully cultivated a spirit of innovation and creativity among students, aligning with the broader goals of the IIC in nurturing a culture of entrepreneurship and intellectual

curiosity on campus.





Name of the Event: Cultivating the Spirit of Innovation and Entrepreneurship

**Date:** 25-26.04.2025 **Department:** GLBCRI

The session began with Dr. Sandeep Jain, Founder and CEO of GeeksforGeeks, who shared his inspiring journey from being an academician to building one of India's leading educational platforms. He emphasized the significance of identifying real-world problems and addressing them through innovation and technology-driven solutions. His session highlighted the challenges faced during the early stages of entrepreneurship and the importance of resilience and continuous learning.



Following Dr. Jain, Mr. Abhishek Tiwari, Founder and Chief Mentor of Venture Mozart, delivered a motivational talk on the dynamics of the startup ecosystem. He explained the steps to transform an idea into a successful venture and shared practical strategies for budding entrepreneurs, including the importance of mentorship, networking, and market research.

Dr. S.P. Mishra, Advisor (Innovation Hub and GLBCRI), concluded the first day's session with a thought-provoking address. He motivated students to think innovatively and encouraged them to adopt an entrepreneurial mindset to contribute to nation-building.

The second day began with an engaging session by Dr. Rajesh Singh, Director (Research and Innovation) at Uttaranchal University. Dr. Singh discussed various aspects of innovation, from ideation to product development. He highlighted the role of research and innovation in entrepreneurship and motivated students to actively engage in interdisciplinary research.

Dr. P.S. Pandey, General Manager, GLBCRI, once again introduced the G L Bajaj Centre for Research & Innovation to the 2nd day students & gave the vote of thanks to end the day 2 as well the whole event.

The sessions on both days were highly interactive, and students actively participated in the







Name of the Event: World Intellectual Property Day Celebration

**Date:** 26.04.2025 **Department:** ECE

The keynote speaker of the event was Dr.Pushpa. She emphasised on the need, importance, and requirement of IPR with the help of simple and real-life examples. She addressed that Intellectual property refers to any intellectual creation, such as literary works, artistic works, inventions, designs, symbols, names, images, computer code, etc. These events aimed to promote IP literacy and inspire individuals, especially students and entrepreneurs, to understand the value of protecting their ideas and creations. World Intellectual Property Day not only celebrates the achievements of creators and inventors but also emphasizes the critical role IP plays in driving progress and shaping the future.







Name of the Event: Session on Business Model Canvas (BMC)

Date: 30.04.2025 Department: EEE

The session was conducted by Ms. Deepti Dohare, Convener of IIC at GLBITM. Ms. Dohare provided participants with a clear and practical understanding of the Business Model Canvas, a widely used strategic tool for developing and analyzing business models. She began the session by introducing the concept and importance of the BMC in today's dynamic business environment, particularly in the context of startups and innovative project planning.

Ms. Dohare precisely explained each of the nine components of the Business Model Canvas: Customer Segments, Value Propositions, Channels, Customer Relationships, Revenue Streams, Key Resources, Key Activities, Key Partnerships, and Cost Structure. For each block, she presented relatable real-world examples and case studies, helping students connect theoretical concepts with practical applications. The session was highly engaging, with Ms. Dohare keeping the participants involved throughout.





Name of the Event: Workshop on Raising Capital and Managing Finance for Startups

**Date:** 02.05.2025 **Department:** ME

The event featured Mr. Amit Kaushik as the keynote speaker, a seasoned professional and expert in financial management. With a wealth of experience in advising and mentoring startups, Mr. Kaushik brought a deep understanding of the challenges and opportunities that young entrepreneurs face. His session focused on demystifying the often-daunting financial aspects of



launching and sustaining a business, offering attendees a blend of theoretical knowledge and practical insight.

One of the primary objectives of the workshop was to help participants understand various avenues for raising capital, ranging from self-funding and angel investors to venture capital and government-backed schemes. Mr. Kaushik explained each method in detail, discussing the pros and cons of different funding sources and offering tips on how to approach investors with compelling business proposals. Attendees learned how to build a strong financial foundation and

create pitches that resonate with potential funders.





Name of the Event: Supernova Hackathon

Date: 02-03.05.2025 Department: AIML

The SuperNova 2025 – Hack the Void, Own the Stars was a 24-hour offline national-level hackathon organized by the Abhyudaya Club of the CSE-AIML Department at GL Bajaj Institute of Technology and Management. Held on May 2–3, 2025, the event attracted over 4000+ team registrations from across 9 states and 400+ cities, out of which 75 top-performing teams were selected for the on-campus round. The hackathon officially commenced with an inaugural ceremony led by the respected Director, Prof. (Dr.) Preeti Bajaj, who congratulated the department and addressed the students with an inspiring message on innovation and creativity. Her powerful words, "There is no limitation for your imagination," motivated first-time participants and

reinforced the hackathon's core purpose of exploring limitless ideas.







Name of the Event: B-Plan Pitch: Poster Presentation of Business Plans & linkage with

Innovation Ambassadors/Experts for Mentorship Support

**Date:** 08-10.05.2025 **Department:** GLBITM

The B-Plan Pitch: Poster Presentation event was successfully organized at GL Bajaj Institute of Technology & Management, serving as a vibrant platform for final-year students from various departments including CSE, CSE-AIML, CS-DS, CS-AI, ECE, IT, ME, and MCA to

present their innovative business ideas in the form of detailed poster presentations. This cross-departmental event aimed to foster a culture of innovation, entrepreneurship, and intellectual property awareness among budding engineers and technologists. Students showcased a wide range of ideas addressing real-world challenges through creative technological, social, and business solutions.

The event was graced by Dr. Preeti Bajaj, Director of GLBITM, who, along with a distinguished panel of Innovation Ambassadors and domain experts, evaluated the presented ideas and provided insightful feedback to help students enhance their proposals for potential real-world application and commercialization. The expert panel commended the depth of research, creativity, and practicality demonstrated in several projects. Faculty members from all participating departments actively contributed to the smooth organization and evaluation process, ensuring comprehensive academic and technical guidance for the students.





Name of the Event: National Technology Day - Seminar on "Technology & Innovation for

Startups"

Date: 13.05.2025 Department: IIC

On the occasion of National Technology Day on 11th May 2025, G. L. Bajaj Institute of Technology & Management, Greater Noida, organized an insightful seminar on 13th May 2025. The session was graced by Ms. Deepti Dohare, a mentor in the startup ecosystem, known for her deep involvement in fostering innovation and entrepreneurship among youth.

The theme of the session was "Technology and Innovation as Catalysts for Startups", aligning perfectly with the spirit of National Technology Day, which commemorates India's scientific and technological achievements. Ms. Dohare opened the session by reflecting on how technology has



shaped human development over the decades, highlighting its rapid evolution and role in solving real-world problems.

She discussed how modern startups today are increasingly technology-driven, whether in the fields of healthcare, agriculture, fintech, or education. Ms. Dohare emphasized that innovation is not just about inventing something new but about creatively applying technology to address challenges,

improve efficiency, and create scalable impact.





Name of the Event: Industrial Visit to Haier Appliances India Pvt. Ltd.

Date: 13.5.2025 Department: MBA

As part of the Department of Management Studies' initiative to enhance practical learning through industrial exposure, MBA students undertook a visit to Haier Appliances Ltd. The experience offered deep insights into advanced manufacturing practices and quality management in the home appliance industry.

The students were introduced to the 6S strategy – Sort, Set in order, Shine, Standardize, Sustain, and Safety – a foundational aspect of Haier's operational excellence. A detailed walkthrough of the semi-automatic washing machine manufacturing process (7–11 kg range) was provided, covering stages from base and pulsator assembly to auto strapping and packaging. Quality assurance procedures were also demonstrated, including voltage checks, noise elimination, performance evaluation, and drainage inspection. For product protection, components like bottom

EPS, auto taping, and auto strapping were highlighted.







Name of the Event: Waste To Wealth - Eco-Innovation Challenge 2025

Date: 14.05.2025 Department: MBA

The central theme was to identify local waste problems and propose innovative, scalable business solutions that convert waste into valuable products or services. Participants presented eco-startup ideas focusing on upcycling, biodegradable products, circular economy models, and tech-enabled waste segregation systems.

Expert mentors from academia evaluated the solutions based on innovation, feasibility, impact, and entrepreneurial potential. The top three teams were awarded certificates and goodies and mentoring support from Innovation ambassadors.

The event not only aligned with the IIC's mission of fostering innovation and entrepreneurship but also contributed to the national sustainability goals and Sustainable Development Goals (SDGs). It provided a platform for students to collaborate, ideate, and transform environmental challenges into business opportunities, embodying the spirit of innovation for a cleaner and greener future.





Name of the Event: Industrial Visit to Yakult Danon Pvt. Ltd.

Date: 14-15.05.2025 Department: MBA

The visit to Yakult was insightful and informative. Students were introduced to the detailed manufacturing process of Yakult's signature probiotic drinks, covering everything from raw material sourcing, fermentation, bottling, quality assurance, to packaging.

Students learned about Yakult's implementation of the 5S methodology – Sort, Set in order, Shine, Standardize, sustain – along with rigorous safety protocols to ensure a clean and secure production environment. The guide elaborated on Yakult's multi-step production process, which includes the culturing of Lactobacillus casei Shirota, quality-controlled fermentation, sterile bottling, and packaging. Various checkpoints were demonstrated, including pH level testing, temperature monitoring, and hygiene checks by international food safety standards. The team at Yakult conducted Q&A sessions, during which students could interact with industry professionals and gain insights into supply chain logistics, marketing strategies, and international compliance.





Name of the Event: Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology

Transfer Centre **Date:** 16-17.05.2025 **Department:** CS-DS

The incubation unit, GL Bajaj Center for Research and Incubation, is a well-established center that supports budding entrepreneurs through mentorship, infrastructure, funding support, and business development resources. It hosts startups from various sectors including technology, education, and social impact.

The visit began with a welcome address by Ms. Deeksha Rai, Manager, GLBCRI, who provided a brief history and mission of the incubation unit. A detailed presentation highlighted key statistics, success stories, partner institutions, and the incubation process. Visitors were given a guided tour of the incubation center including co-working spaces, labs, meeting rooms, and innovation labs. The team interacted with startup founders, learning about their products, challenges, and how the incubation unit supports them. A question-and-answer session helped clarify specific queries related to funding, intellectual property support, and industry linkages.





Name of the Event: Protecting Intellectual Property Rights (IPRs) and IP Management for start-

ups

Date: 21.05.2025 Department: IT



The session was led by Dr. Arvind Kumar Bhatt, a distinguished academician and industry expert, who currently serves as Professor of Marketing and Area Chairperson for International Business at GL Bajaj Institute of Management and Research.

Dr. Bhatt delivered an insightful and engaging address that resonated with the participants. He emphasized the need for start-ups to protect their intellectual property and adopt robust IP management strategies to safeguard innovations, gain a competitive advantage, and attract investments in today's dynamic and competitive business landscape. The session offered an inindustrial designs, and trade secrets, and their role in fostering a culture of innovation and entrepreneurship.

In addition, Dr. Bhatt shed light on the legal frameworks and procedural requirements governing IPRs at both national and international levels. He highlighted common challenges faced by start-ups in protecting and managing their intellectual property assets, such as limited resources, lack of awareness, and navigating complex regulatory processes. The session also included case studies and practical guidance on how start-ups can integrate IP considerations into their business strategies from the outset.





Name of the Event: Workshop on Prototype / Process Design and Development

Date: 23.05.2025 Department: CSE

The session was expertly conducted by Mr. Prince Pal Singh, a seasoned and respected faculty member from the Department of MBA, GLBITM. Known for his dynamic teaching methods and deep understanding of entrepreneurial processes, Mr. Singh captivated the audience with his insightful guidance and real-world examples. His expertise in innovation management and product development made the session both intellectually enriching and practically applicable.

What truly distinguished the workshop was its interactive and hands-on learning approach. Students were not mere spectators but active participants throughout the session. They engaged in brainstorming exercises, group discussions, and prototyping simulations, allowing them to directly apply the concepts being taught. This immersive format helped cultivate essential skills such as problem-solving, analytical thinking, teamwork, and entrepreneurial vision.

In addition to technical insights, the workshop also highlighted the importance of collaboration, creativity, and resilience in the face of design and development challenges. Students left the session not only with greater clarity about innovation processes but also with the confidence to initiate and execute their own ideas effectively.







Name of the Event: Tree Plantation on World Environment Day

**Date:** 05.06.2025 **Department:** AIML

The Tree Plantation Drive organized on 5th June 2025, to mark World Environment Day, was a collaborative initiative by the Department of CSE-AIML and the National Service Scheme (NSS) Unit of GL Bajaj Institute of Technology & Management, Greater Noida, under the visionary leadership of Dr. Prof. Preeti Bajaj, Director of the institute. This initiative aimed to foster a deep sense of environmental responsibility among students and encourage proactive participation in sustainable development activities. The event brought together a diverse group of participants including 50 students, 4 faculty members, and numerous NSS volunteers, who worked collectively towards enriching the green cover of the campus. The plantation drive wasn't just an act of greenery—it was a symbol of long-term commitment to eco-conscious living and environmental restoration. What set this event apart was its alignment with GL Bajaj's broader academic vision that integrates Innovation & Design Thinking, Entrepreneurship & Startups, IPR & Technology Transfer, and Incubation and Pre-Incubation management into every activity.





Name of the Event: Patent Awareness Workshop

**Date:** 14.06.2025 **Department:** IPR Cell

The IPR Cell of GL Bajaj Institute of Technology and Management, Greater Noida, organized a one-day Patent Awareness Workshop at the SBG Seminar Hall to foster understanding and awareness about Intellectual Property Rights (IPR) among faculty and researchers.

The event commenced with the felicitation of dignitaries and invited experts, graced by the Director, Madam, Deans, Heads of Departments, and esteemed faculty members. The workshop



aimed to encourage innovation and guide participants through the process of protecting their intellectual contributions. The workshop received enthusiastic participation, interactive discussions, queries, and awareness around the significance of IPR in academic research and product development. This initiative is a step forward in building a strong IPR culture within the

institution, aligned with national innovation goals.





#### 6. Media Mentions & Recognition

# विमेन आंत्रप्रेन्योरशिप डेवलपमेंट प्रोग्राम का भव्य उद्घाटन

दुर्गम खबर-गेटर नोएछ। जीएल बजाज इंस्टीट्यूट ऑफ टेबनोलाजी एंड मैनेजमेट ने 18 मार्च 2025 को विसेन आंजेंग्नेलाजी एंड मेनेजमेट ने 18 मार्च 2025 को विसेन आंजेंग्नेलाजी टेबनणमेट ग्रेमाण (WEDP) का उद्धादन किया शह कार्यक्रम कंप्यूटर विज्ञान एवं सूचन जीवीमांकी विभाग द्वारा जीएल बजाज सेंटर फांट रिसर्च एंड स्वन्नवृंखन (GLBCR) के कार्यक्रम गंधरत सरकार के विज्ञान प्रत्य प्रतिशासिक जियाना प्रत्य स्रोमाण कार्यक्रम प्रतिशासिक विभाग द्वारा ग्रायोजित हो १ इसका उत्प्रेय महिला उर्थमणे को सरका-और सक्षम बनान है, ताकि वे आज के प्रतिस्थायी व्यावसार्थिक एरिडएम में आत्मिक्शम के साथ नेतृत्य कर सक्षें 118 मार्च ये 23 औरल 2025 तक चलने वाले इस कार्यक्रम में व्यापक प्रतिक्षण यज्ञ, विश्वाची का मार्गद्रामें और इंडस्टी इस्ताहरण को ब्रह्म कार्यक्रम में व्यापक प्रतिक्षण जात्र ग्राएमें। यह पहल इक्क जजाज को महिला स्थाकित्यण, नावाचा और उद्धानिक के क्षिणका और प्रतिकारण, नावाचा और उद्धानी के दक्षात्र के स्थापका और प्रतिकारण, नावाचा और उद्धानी के उद्धानिक को प्राचीतियों, नेतृत्य कीशल और जिन्नेस डेबलपमेंट पर सार्थक करणे की आ क्षात्र के व्यवसारिक नेता और परिवर्तन निमातां के रूप में नीत्य करता के कियान का उद्धान सेता है पूर्ण जीएल कार्यक और विज्ञेस डेबलपमेंट पर सार्थक करा जी है। इस कार्यक्रम का उद्धान में सोलते हुए जीएल कार्यान पुर्वेक्शनल देन्दीट्यूम में



ने कहा कि जीएल बजाज में हम ऐसा बातावरण बनाने में विस्थास रखते हैं, जाजा मिहिलाएं एक सुजनश्रेल और साराफ लीवड़ के रूप में आने बख प्रकेश कियोंग कार्यक्रम महिला उद्योगियों को आवश्यक कोशल, जान और आमबिश्चासण प्रदान करते की दिशा में एक महत्वपूर्ण करम है जिएल बजाज एलुकेशनल इंटरेट्यूस्स के सीईओ, ब्री कार्तिक आवाल ने भी अपने विश्वास साझा करते हुए कहा कि महिला उद्यमी मुख्या को अर्थव्यसमा की आकार देने में महत्वपूर्ण मुम्बा निमाती हैं बेडीयों और बार्वक्रमों के माण्या में जीएल बजाज उन्हें व्यावसाधिक रूप से सक्षम बनाने और रिक्रा एवं उद्योग के बीच की खाई को पटने का प्रयास कर रहा है हह कार्यक्रम जीएल बजाज को महिला महत्विकरण की हिला में मजबूत प्रजिद्धात को दशावीं हैं और महिलाओं को मंदिब्य के अर्थसाधिक लीवड़ और परिवर्तनकर्ता बनने के लिए प्रीरत करता है।



द्व न्यूज नहीं, प्रेरद नोएडा - तेरिक पार्क स्थित जीएत बजाज कालेज में सेटर कॉर रिस्स हैं एह इन्द्रब्देशन (CLBCRI) ने दो दिवसीर कार्यक्रम का आयोजन किया। जिसका शॉर्चक, प्रथम वर्ष के छात्रों के लिए नवाचार एवं उद्योगित की भावना का विकास था शॉर्च में आयोजन किया। यह पत्र दिवेश रूप से केम्पिट्टी और फिलिक्स समूह के छात्रों के लिए आयोजित किया गया। विषय पर विशेषज्ञों ने अपने-अपने विचार व्यवत किए। सभी ने नवाचार को भविष्य के करियर का एक महत्वपूर्ण आधार बताया। GLBCRI के स्ताहकार डाक्टर एसपी मिक्षा ने छात्रों को पारंपरिक सीमाओं से बाहर सीचने तथा व्यावहारिक समस्याओं का समाधान खोजने के विए प्रेरित किया। संदीप जैन, संस्थापक, गीवस कॉर गीवस ने सत्त प्रयास, निरंतर सीखने और तकनीकी दक्षता के महत्व पर बत

#### GL बजाज में विमेन आंत्रप्रेन्योरशिप डेवलपमेंट प्रोग्राम (WEDP) का भव्य शुभारंभ

प्रेटर नोएडा। GL बजाज इंस्टीट्यूट ऑफ टेक्नोलॉजी एंड मैनेजमेंट (GLBITM) में 18 मार्च 2025 को विमेन आंत्रप्रेयोरिशप वेववपमेंट प्रोग्राम (WEDP) का भव्य उद्घारन हुआ। यह कार्यक्रम कंप्यूटर विज्ञान एवं सूचना प्रौद्योगिकी विभाग द्वारा GL बजाज सेंटर फॉर रिसर्च एंट इनक्यूबेयन (GLBCRI) के सहयोग से आयोजित किया गया।

यह निःशुल्क कार्पक्रम भारत सरकार के विज्ञान और प्रौद्योगिकी मंत्रालय के तहत आने वाले विज्ञान एवं प्रौद्योगिकी विभाग द्वारा प्रायोजित है इसका उद्देश्य महिला उद्योगयों को सथकत बनाना और उन्हें व्यवसायिक नेतृत्व के लिए तैयार करना है। 18 मार्च से 23 अप्रैल 2025 तक चतने वाले इस कार्यक्रम में विशेषज्ञों के मार्गदर्शन में प्रशिक्षण सत्र और ईंडस्ट्री इनसाइट्स प्रदान किए जाएंगे।

कार्यक्रम के उद्घारन सत्र में GL बजाज एजुकेमानत इंस्टीट्यूबंस, ग्रेटर नोएडममधुरा के वाइस घेयरमैन पंकज अग्रवाल ने कहा, "GL बजाब में हमारा प्रयास है कि महिलाएँ सथावत होकर नेतृत्व करें। यह कार्यक्रम उन्हें आवश्यक कोचाल और आव्यविश्वास प्रदान करने की दिया में एक महत्वपूर्ण करमे हैं।"

वहीं, संस्थान के सीईओ कार्तिकेय अग्रवाल ने कहा,

पत, राज्यान के वाहुजा काराक्य अन्नवार । करत. "महिला उद्यामी भविष्य की अर्थव्यवस्था में अहम भूमिका निभाएँगी। GL बजाज इस कार्यक्रम के माध्यम से उन्हें व्यावसायिक रूप से सक्षम बनाने और शिक्षा एवं उद्योग के बीच की खाई को पाटने का प्रयास कर रहा है।"

कार्यक्रम में प्रतिष्ठित फेकल्टी, उद्योग जगत के विशेषज्ञ और प्रतिभागियों ने व्यवसायिक रणनीतियों, नेतृत्व कौशल और बिजनेस डेवलपमेंट पर सार्थक चर्चा की। यह पहल GL बजाज की महिला सशक्तिकरण और उद्यमशीलता को बढ़ावा देने की प्रतिबद्धता को दर्शाती है।

# GL Bajaj ignites entrepreneurial revolution with 102 startups valued at ₹500 crore

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## 7. Contact Us

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